



# STREAMLINE YOUR PATH TO HIGHER EDUCATION

INTELLIGENT BACHELOR'S PATHWAY (iBp)



# WHY CHOOSE iBp?

## (INTELLIGENT BACHELOR'S PATHWAY)

**iBps** provide students with flexible, stackable qualifications in various career pathways, recognised worldwide. Our programme is designed for individuals seeking to **fast-track** their academic and professional goals. Through comprehensive courses and partnerships with top universities, **iBps** prepare students for successful careers and advanced degrees.

### PROGRAMME GOALS

- Provide foundational and advanced skills to prepare students for career readiness and further study.
- Offer flexible, stackable qualifications with seamless progression from diplomas to degree programmes.
- Deliver globally recognised qualifications accredited by **ATHE** and **Qualifi**, enhancing international career and academic opportunities.

### KEY BENEFITS

- Flexible Learning: Study at your own pace with online courses tailored to fit your schedule.
- Global Accreditation: Earn qualifications recognised by **ATHE** and **Qualifi**, opening doors to international career and academic opportunities.
- Industry-Relevant Learning: Engage in practical assignments and case studies that reflect real-world challenges, enhancing your employability.
- Non-Examination-Based Assessment: Compile a portfolio that demonstrates your skills and knowledge without the pressure of exams.

## ACCREDITATION & PARTNERSHIPS

**iBp** courses are accredited by **ATHE** and **Qualifi**, and recognised on the **Ofqual** Register. Our academic partnerships with prestigious institutions, such as the **University of Greater Manchester** and **Bangor University**, provides seamless progression for students who wish to continue their studies with a **Bachelor's top-up degree**.



# PROGRAMME STRUCTURE

## BUSINESS

Interested in a career in business? Our Business Pathway gives you a strong foundation in management, marketing, finance, and entrepreneurship. You'll work on real-world case studies and practical assignments, helping you develop critical thinking, problem-solving, and leadership skills. Whether you want to start your own business, step into a corporate role, or continue your studies, this pathway sets you up for success in the global business world.

## PSYCHOLOGY

Curious about how the human mind works? The Psychology Pathway explores human behaviour, mental processes, and emotional well-being. You'll study theory and practical research while building essential critical thinking, analytical, and communication skills. Whether you're aiming for a career in psychology, counselling, or mental health—or planning to continue your studies—this pathway gives you the knowledge and skills to make an impact.

## TEACHING & LEARNING

This course has been designed to help teachers develop their professional thinking and practice, and enhance the quality of teaching and learning. It is for practising teachers, focusing on the development of knowledge, skills and understanding in the key aspects of teaching and learning.

## COMPUTING

If you love technology, the Computing Pathway is for you! You'll gain both foundational and advanced skills in programming, software development, database management, and systems analysis. Through hands-on projects and real-world case studies, you'll develop the practical experience needed for careers in IT, software engineering, and emerging tech industries.

## HOSPITALITY & TOURISM

Want to be part of the fast-growing world of hospitality and tourism? This pathway gives you a solid foundation in service management, tourism operations, and customer experience. You'll work on industry-focused projects and case studies, developing leadership, communication, and problem-solving skills. Whether you dream of working in hotels, travel, events, or tourism management, this pathway helps you build the skills for a global career.

LEVEL 3  
DIPLOMA

LEVEL 4  
EXTENDED  
DIPLOMA

LEVEL 5  
EXTENDED  
DIPLOMA

TOP-UP  
DEGREE

TO ENROL OR FIND OUT MORE,  
PLEASE EMAIL [INFO@GENEXINSTITUTE.COM](mailto:INFO@GENEXINSTITUTE.COM)

